



AIRLINES GO WILDER!



Elephant

Over 5,000 kilos of ivory tusks were seized at airports in 2016 - this is equivalent to two dead elephants a day (EIA).



Rhino

Over 180 kilos of rhino horn were seized at airports in March 2017 alone - this is at least 60 rhinos killed (Poaching Facts).



Would you go on safari if there were no lions, elephants or rhinos left to see?

You may not have the choice if poachers continue to steal safari's most precious resources.



Would you explore a rainforest if you couldn't hear any wildlife?

You may not have the choice as rainforests rely on the species who live within them for their survival.



Hawksbill Turtles

Around 8,000 nesting adult females left in the world (IUCN).



Mountain Gorilla

There are less than 790 left in the world (IUCN).



Would you dive on a coral reef if it had no tropical fish or turtles?

You may not have the choice as coral reefs depend on these species for their survival.



Would tourists still fly to these destinations if these species no longer existed?

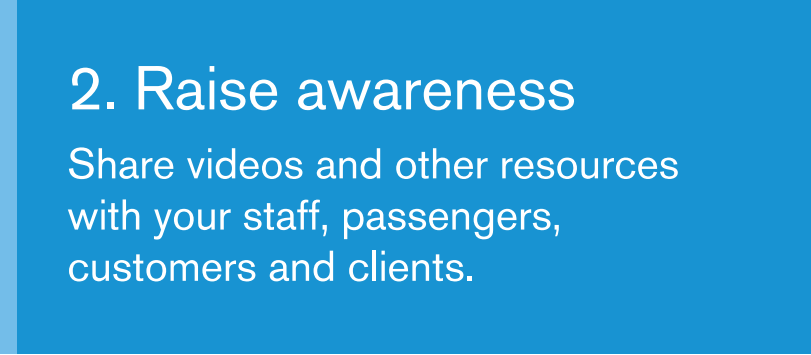
You may not have the business demand needed without this nature-based tourism.

But you DO have the choice to take action and help save these species from extinction today.



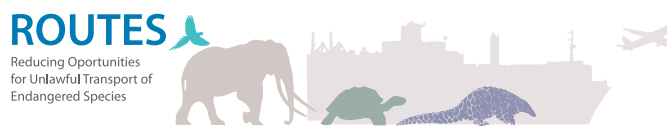
1. Show your commitment

Sign the United for Wildlife Buckingham Palace Declaration.



2. Raise awareness

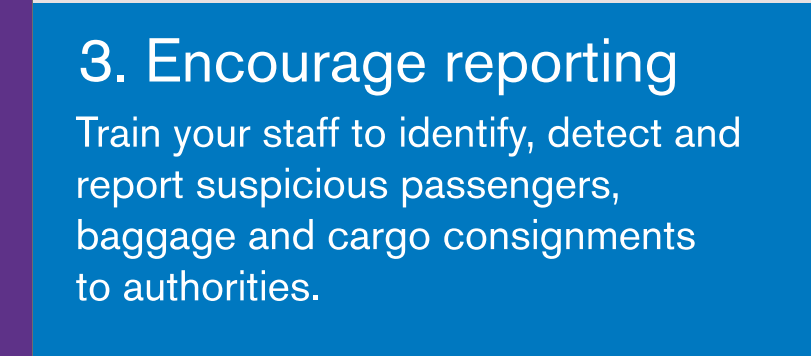
Share videos and other resources with your staff, passengers, customers and clients.



www.iata.org/wildlife

www.unitedforwildlife.org

www.routespartnership.org



3. Encourage reporting

Train your staff to identify, detect and report suspicious passengers, baggage and cargo consignments to authorities.



4. Join the fight

Participate in global and industry initiatives and engage with other stakeholders.