



GET FEEDBACK FROM OUR EXPERTS

Do you have a new business solution relevant to the aviation industry?

Do you want to validate it through IATA?

Read below and take advantage of Strategic Partnerships Opportunity Development (SPOD)

IATA is focusing on, among others, the following strategic initiatives:

- New Simplifying the Business projects: Baggage Improvement Programme and Fast Travel, which aim to consolidate the three pillars of the Passenger experience: speed, convenience and control
- Expanding the Simplifying the Business areas: the e-freight, Common-User Self-Service (CUSS) and Bar Coded Boarding Passes (BCBP)
- Expanding the IATA Operational Safety Audit (IOSA) to ground operations, as well as focusing on regional safety initiatives such as the Implementation Plan for Safe Operations in Africa
- Expanding the coverage of the cost reduction seeking Green Teams to include ground operations, takeoff and approach techniques, flight planning tools and procedures, aircraft upgrades and fleet renewal
- Revenue enhancement, such as business intelligences services
- Financial savings on airport taxes, surcharges and fuel costs
- Environmental projects

Use SPOD to leverage IATA's unique expertise and knowledge of the industry's most pressing issues. As the collective voice of more than 230 of the world's airlines, IATA has a worldwide market reach. Through discussions with our SPOD panel, you will be able to use IATA as a sounding board for your company's innovative business solutions to the air transport community. Strategic Partners receive feedback for free.

When applicable, send us a brief short email at partnership@iata.org with your contact details and a few suggested times to touch base over the phone. We will get back to you within 48 hours to organise the next steps.

All submitted SPOD projects will be legally protected under the signing of a Non-Disclosure Agreement (NDA).