



## IATA Media Agenda – July to October 2009

Below is the schedule of IATA press releases and speeches for the coming months.

Monthly traffic results are usually released at 10:00 CET, while press releases issued in conjunction with speeches are released following delivery of the remarks.

For more information, please contact us at: [corpcomms@iata.org](mailto:corpcomms@iata.org).

Date	Event/Announcement	Where to find more info on <a href="http://www.iata.org">www.iata.org</a>	Notes
July 16	Premium Traffic (May)	Economics	
July 16	Quarterly Business Confidence Survey	Economics	
July 30	Monthly Traffic Results (June)	Pressroom	
Aug 4	Airline Financial Health Monitor	Economics	
Aug 18	Premium Traffic (June)	Economics	
Aug 20	Director General Speech/Release – Brazil aviation	Pressroom	From Sao Paolo
Aug 27	Monthly Traffic Results (July)	Pressroom	
Sept 1	Airline Financial Health Monitor	Economics	
Sept 3	Cargo e-chart book	Economics	
Sept 15	Director General Speech/Release – US aviation/financial forecast	Pressroom	From Washington (Int'l Aviation Club)
Sept 15	Updated Financial Forecast	Pressroom	
Sept 17	Premium Traffic (July)	Economics	
Sept 29	Monthly Traffic Results (August)	Pressroom	
Oct 1	Airline Financial Health Monitor	Economics	
Oct 6	Director General Speech/Release – Environment	Pressroom	From Hong Kong (Greener Skies Conf.)
Oct 15	Premium Traffic (August)	Economics	
Oct 15	Director General Speech/Release – Latin America aviation	Pressroom	From Cartagena (ALTA Annual Meeting)
Oct 18	Director General Speech/Release – Middle East aviation	Pressroom	From Jeddah (AACO Annual Meeting)
Oct 19	Quarterly Business Confidence Survey	Economics	
Oct 29	Monthly Traffic Results (Sept)	Pressroom	

**\*Save the date:** IATA's Annual Global Media Day will be held on 9 December in Geneva. Details will follow later in the year.