

# 2023 Air Cargo Innovation Awards

## Jury Panel



### Alice de Casanove

Corporate Strategy, North America  
**Airbus**

Dr. Alice de Casanove is in management of Airbus North America's corporate strategy and the Airbus intrapreneurship culture. She played a crucial role in the publishing of the ISO reference on good practices in innovation management between 2013 and 2022 while serving as the ISO chair of the international standardization committee on innovation management (ISO 56000 series).

Alice started her career with the entrepreneurial adventure of Actimagine (acquired by Nintendo) to develop video technologies for video gaming. She joined Astrium Services to create new space-based services with in orbit satellites and moved to Airbus Defence and Space to structure the innovation culture. Alice holds a MSc in Computer and Data Science from Telecom Paristech and holds a Phd.



### Ines Knäpper

Innovation and Hackathon Lead – Global Alliance for Trade Facilitation  
**World Economic Forum**

Ines is highly impact driven and has a deep passion for innovation. She currently works as Innovation and Hackathon Lead at the World Economic Forum for the Global Alliance for Trade Facilitation. There she leads the efforts to foster innovation and collaboration amongst all stakeholders involved in international trade and cross-border movement of goods. In this role she organises hackathons and innovation events that aims at bridging the gap between long existing bottlenecks in international trade and innovative solutions and technologies.

Ines is a firm believer in the power of technology to drive positive change and is always on the lookout for new and innovative ways to solve complex issues. She is known for her strategic thinking, creative problem-solving skills, and ability to bring people together to achieve a common goal.



## Mikael Lind

Senior Research Advisor  
**RISE Research Institute of Sweden**

Dr. Mikael Lind is world's first (adjunct) Professor of Maritime Informatics engaged at Chalmers, and Research Institutes of Sweden (RISE). He is an expert contributor at World Economic Forum, Europe's Digital Transport Logistic Forum (DTLF), and UN/CEFACT. He is co-editor of the first two books on maritime informatics, and is co-author of Practical Playbook for Maritime Decarbonisation.



## Turhan Özen

Chief Cargo Officer  
**Turkish Airlines**

Turhan Özen's near 30-year work experience involves sales, marketing, business development, logistics and supply chain related areas. After graduating from Galatasaray High School, he began studying at the Department of Management at Bogazici University. Later, he got his Executive MBA at Koç University. He started his early career as the manager of the sales and logistics departments for the Koç Group's affiliates in the automotive sector where he later became logistics manager. He worked as the Distribution Operations Group Manager and Operations Director at TNT Logistics, where he had been involved since its establishment in Turkey.

Between 2012 and 2014, he was occupied as Vice President of Business Development & Sales at CEVA Balkans-Middle East and Africa Region. Later in 2015, he was appointed to the position of CEVA Global Health Sector President. He served as the Managing Director of CEVA Logistics Middle East and North Africa region until he joined the Turkish Airlines family in December 2016. He is acting as Chief Cargo Officer, in charge of Turkish Cargo and board member of We World Express and several other industry affiliates. He is married with two children.



## Yvonne Ziegler

CEO, **Mytigat GmbH** and Professor Aviation Management at **Frankfurt University of Applied Sciences**.

Prof. Dr. Yvonne Ziegler has been Professor of Business Administration with a special focus on International Aviation Management since 2007. From September 2010 to August 2013, she was Dean of the Department of Business and Law at Frankfurt University of Applied Sciences. Between 1991 and 2006, she worked for the Lufthansa Group in various management positions in sales and marketing in Germany and abroad. From 2017-2020, she led the Pharma Supply Chain Risk Management research project, which was funded by the LOEWE3 research funding programme for outstanding scientific research projects of the State of Hesse. Currently, she is the managing director of the company Mytigat GmbH, which markets the research results of the research project. Since March 2021, she represents the interests of the State of Hesse on the supervisory board of Condor Flugdienst GmbH.

March 2023