

IATA WORLD CARGO SYMPOSIUM

Hong Kong (SAR), China
12-14 March 2024

AGENDA STREAM 2 SUSTAINABILITY

Stream sponsor



Host Airline



Host Airport



- 09:00 - 09:10** **Chair Welcome Remarks**
Steve Townes, Vice Chairman, ACL Airshop
- 09:10 - 09:25** **Climate Adaptation Strategies for Air Cargo**
As aviation stakeholders are grappling with the impacts of record-breaking extreme weather, climate-change adaptation efforts and resources need to adapt to the type, scale and intensity of events. This keynote examines the risks for air cargo and showcases the initiatives taken by the industry.
Grace Cheung, General Manager Sustainability, Cathay Pacific Airways
- 09:25 - 09:40** **Air Cargo Sustainability: A Year in Review and Pathways to Net Zero**
Insights into the industry's progress in 2023, key achievements, and the strategic pathways leading towards a net-zero future.
Marie Owens Thomsen, SVP Sustainability and Chief Economist, IATA
- 09:40 - 10:15** **Tracking Progress to Net Zero: Measuring, Managing and Reducing Emissions in Air Cargo**
The industry needs a consistent methodology and reporting mechanisms to track progress towards the net zero by 2050 goal. This panel discussion will cover how the industry is transforming and measuring its progress, the current and upcoming regulations, methodologies, and technological advancements.

Moderator:
Andrea Schoen, Program Director Clean Air Transport, Smart Freight Centre

Panelists:
Chris Bowden, Head of Cargo Global Partnerships, Cathay Pacific Airways
Gudny Genskowsky, Senior VP Alliances & Network, LATAM Cargo
Fabiano Piccinno, Global Head of Sustainability Air Logistics, Kuehne+Nagel
- 10:15 - 10:30** **Cargo Aircraft of the Future: Optimizing Operation for Sustainability**
An overview of Airbus's commitment to lead the aviation industry's decarbonization journey, focusing on the air cargo market. It highlights Airbus's active involvement in key decarbonization pillars, from new-generation freighter aircraft technology to optimized operations and acting as a catalyst for the accelerated adoption of Sustainable Aviation Fuels (SAF), as well as Airbus's role in the early deployment of advanced carbon removal technologies.
Thomas Burger, Marketing Director Environment and Sustainability, Airbus
- 10:30 - 11:30** **Networking Break - WCS Exhibition Hall**

11:30 - 12:30

SPOTLIGHT ON OPERATIONS

11:30-11:50

From the Facility to the Aircraft: Transforming Ramp Operations

Explore the evolution of technology from warehouse to aircraft, focusing on sustainability and advancements in digitalization and automation. We'll discuss hydrogen and electrification technologies and how digital and autonomous technologies support progress on the airport ramp. This presentation will showcase ongoing projects and discuss future possibilities.

Harald Sieke, Head of Aviation Logistics, Fraunhofer Institute for Material Flow and Logistics

11:50-12:10

Addressing Single-Use Plastics in Operations

Sourcing and implementing alternative solutions to eliminate single-use plastic waste from cargo operations is core to reducing environmental impacts, as well as an increasing requirement from customers, investors and regulators.

Katy Reid, Head of Sustainability & Corporate Responsibility, Menzies Aviation

12:10-12:30

Circularity in Action - Managing Waste in the Air Cargo Terminal

An in-depth look at waste reduction strategies at the Cathay Cargo Terminal in Hong Kong, emphasizing circularity in the supply chain.

Mark Watts, Chief Operating Officer, Cathay Cargo Terminal

12:30 - 14:00

Networking Lunch - WCS Exhibition Hall

14:00 - 15:00

ULD SPOTLIGHT

Sustainability and Life Cycle Assessments for Unit Load Devices

Join industry experts in a panel discussion to delve into transparency and visibility on the environmental impact of ULD through life cycle analysis and learn more about the latest sustainable practices and innovations.

Steve Williams, Chief QHS & ESG Officer, Unilode Aviation Solutions

Louise Platell, Innovation Engineer, VRR

Nicholas Martin, Chief Operating Officer, Swiss Airtainer

Reduce. Reuse. Recycle – and now Upcycling.

Find out how this strategy enhances resource efficiency, reduces waste, and contributes to a more innovative future for air cargo – as every action counts. This session will provide you with insights and best practices.

Nicole Mies, Senior Director Communications, Marketing & Corporate Responsibility, Lufthansa Cargo

15:00 - 16:00

Networking Break - WCS Exhibition Hall



16:00 - 16:50

Driving Sustainable and Inclusive Growth

Air cargo plays a crucial role in connecting people, businesses and economies worldwide. As such, it contributes to promoting economic development and reducing poverty. This session will focus on the Social aspects of ESG and how air cargo can drive sustainable and inclusive growth. We will discuss the value of air cargo, examples of how it benefits societies and implications for the cargo industry.

Soufiane Daher, Expert, McKinsey & Company

Alina Fetisova, Trade Facilitation Programme Officer, International Trade Center

16:50 - 17:25

Retaining and Developing Talent: Building a Skills-Based Approach for Air Cargo

Tackling the challenge of attracting and retaining skilled staff is a pressing issue for the air cargo industry. This session will focus on how air cargo stakeholders take innovative approaches to unlock sustained success.

Amy Lam, Chief Sustainability Officer, HACTL

Hira Tahseen, Cargo Manager, Heathrow Airport

17:25 - 17:30

Closing Remarks

Steve Townes, Vice Chairman, ACL Airshop

