

Geneva, Switzerland
31 May 2022

■ Keynote ● Panelist ○ Moderator

Unlocking Innovation in Air Travel

08:00 - 09:00

Event Registration

09:10 - 09:20

INNOVATION DAY OPENING

The innovation roadmap in the area of digital transformation

- **R. Kat Morse**, Senior Manager Innovation and Partnerships, IATA

09:20 - 09:30

LEADERSHIP: MINDSET OF PILOTING AND COMMAND

Achieving success in an exponential world: supersonic leadership and followership

- **Pierre-Henri Chuet**, Fighter Pilot, DBRIEF

09:30 - 09:45

DIGITAL TRANSFORMATION

The industry perspective on Digital Transformation

- **Stephan Copart**, Head of Digital Transformation, IATA

09:45 - 11:00

STARTUPS IN DIGITAL IDENTITY B2C - ACCELERATE@IATA

Accelerate@IATA Segment 1 was focused on Digital Identity B2C. The audience will hear their pitches and choose the Best in Batch startup.

- **Robby Toole**, Corporate Director, Plug and Play
- **Start ups**

11:00 - 11:30

Networking Coffee Break

11:30 - 12:00

TRIALS & TRIBULATIONS OF WORKING IN AVIATION

What are the pain points in working with aviation industry? What can the industry do to attract more entrants and lower the barriers to entry?

- **Start ups** : IDNow, MATTR, Trust Stamp, Further Network, and Amperity
- **R. Kat Morse**, Senior Manager Innovation and Partnerships, IATA
- **Robby Toole**, Corporate Director, Plug and Play

12:00 - 13:00

BRAINSTORMING SESSION: OPPORTUNITIES - OBSTACLES - TRENDS

Brainstorm session on current opportunities, obstacles and trends when it comes to innovation in the travel space.

- **Daniel Friedli**, Managing Director, Travel in Motion

13:00 - 14:00

Lunch Break

IATA INNOVATION DAY



Register Now

Geneva, Switzerland

31 May 2022

■ Keynote ● Panelist ○ Moderator

- 14:00 – 14:30 **FLYING SUSTAINABLY – HOW TO MAKE YOUR END-TO-END JOURNEY MORE SUSTAINABLE** ■ **Tanya Gagliardi**, Senior Manager Innovation, IATA
- CUSTOMER EXPERIENCE – DECENTRALIZED DIGITAL IDENTITY TO CONSUME SERVICES** ■ **Think Tank members**
- DISTRIBUTION – PROJECT ROBOT 2.0 - SOLVING THE LOOK 2 BOOK PROBLEM**
The IATA Digital Think Tank is an ideation group comprised of strategic thought leaders from across the aviation industry.
-
- 14:30 – 14:50 **INNOVATING DISTRIBUTION AND ACCELERATING THE DEPLOYMENT OF NEW PAYMENT METHODS**
Growing the digital revenues and margin by making payment easier.
- Visionary digital solutions to shop, book and pay
- Blockchain first steps in the travel Industry. What's the value proposal for travel industry to evolve through blockchain adoption?
- **Ciaran Wilson**, Head of Sales EMEA, Cellpoint Digital
- **Daniel Maclean**, Head of Digital Labs, Navitaire
- **Juan Pablo**, CEO, TravelX
-
- 14:50 – 15:15 **INNOVATION IN THE DIGITAL CARGO SPACE**
In this session, you will learn the main challenges of e-freight and creation of innovative opportunities for new value-added services and business models.
- **Henk Mulder**, Head Digital Cargo, IATA
- **André Simha**, Global Chief Digital & Information Officer, MSC Mediterranean Shipping Company
-
- 15:15 – 15:30 **ADAPTING TO NEW DEMANDS FROM CUSTOMERS**
Learn the latest technology developments to improve customer experience, reliability and efficiency. Checkout these startups are on the New Experience Travel Technologies -NEXTT dashboard
- **Emily Dykes**, Senior Manager of Marketing & Communications, Volantio
- **Iñaki Uriz**, Co-founder and CEO, Caravelo

15:30 – 15:50

Networking Coffee Break

IATA INNOVATION DAY



Register Now

Geneva, Switzerland

31 May 2022

■ Keynote ● Panelist ○ Moderator

15:50– 16:20	IT LEADERS AND TECHNOLOGY BEST PRACTICES The IT leaders' community brings together Airline IT experts to advise Airline Senior IT professionals on technology best practices, to support airlines in the implementation of their business strategies and enable innovation based on the best use of technology.	■ Pascal Buchner , ITS Director & CIO , IATA ■ Sofiane Oumsalem , Director of Product Management, Securiport ■ Anna Zarubina , Public Sector Account Manager, AWS
16:20 – 16:35	INNOVATE TOGETHER – OPEN API ECOSYSTEM How open APIs enable innovation and can accelerate digitalization.	■ Matthew McKinley , Senior Manager Digital Transformation Programs, IATA
16:35 – 16:45	EVENT WRAP UP	■ Daniel Friedli , Managing Director, Travel in Motion
16:45 – 17:00	WHAT'S NEXT?	■ Kat Morse , Senior Manager Innovation and Partnerships
17:00	Event Closure	

IATA

INNOVATION

DAY



Register Now

Geneva, Switzerland
31 May 2022

This event is supported by

